

empower kids to
end bullying



BUDDY BENCH PROGRAM

- PROVIDES a safe place for kids to find help
- HELPS reduce and prevent bullying
- INCREASES awareness and positive culture
- EMPOWERS young people to make a difference



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WHAT IS A BUDDY BENCH?

- A place for kids to go to if they are being bullied and need help
- A place for kids to be a buddy by spreading kindness & building friendships
- A tool to help bring awareness and prevent bullying

HOW DOES IT BENEFIT SCHOOLS?

- PROVIDES a safe place for kids to go for help & support
- HELPS reduce and prevent bullying problems and improve peer relations
- INCREASES awareness, involvement, and positive culture throughout the school and community
- EMPOWERS young people with the tools necessary to make socially responsible decisions and create sustainable change



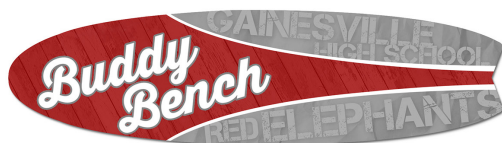
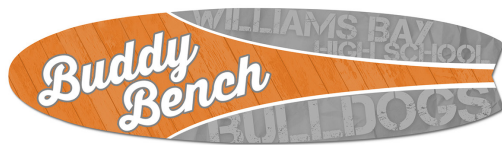
HOW TO UTILIZE A BUDDY BENCH

- 1 **Design** your customized Buddy Bench.
- 2 **Choose** a location for your Buddy Bench. Schools are encouraged to place benches in a high traffic area that is monitored by school officials.
- 3 **Promote and Educate** students about the bench and its anti-bullying message during a school assembly.
- 4 **Reinforce** the anti-bullying message by utilizing the bench as a tool to complement the schools own programs throughout the year.

DESIGN OPTIONS

Below are examples of two design options which you can choose for your school's Buddy Bench. Final bench design will be approved by school administrator/principal before construction.

Option A - School Name & Colors



Option B - School Name, Colors and Logo



DID YOU KNOW...

Approximately 160,000 students skip school every day because of bullying.

DID YOU KNOW...

Over 3.2 million students are victims of bullying each year.



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“The Scherrer Cares Buddy Bench will enhance our anti-bullying program and will be an excellent tool for our students to spread kindness and make new friends!”

Dave Wellhoefer, Principal of Omro Elementary School

“Unfortunately, bullying takes place in one form or another on almost every school campus. The Buddy Bench provides a visible symbol that this type of behavior will not be tolerated and that every student has a right to a safe learning environment, both physically and emotionally, when they enter our school buildings.”

Dr. Wayne Anderson, District Administrator of Williams Bay School District

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“Building Kindness in Communities”

This anti-bullying initiative is originated by the **Scherrer Cares Buddy Bench Program**, the non-profit entity of Scherrer Construction. Scherrer Cares exists to support schools in their anti-bullying efforts by providing them with a tool to build and foster friendships. A percentage of the proceeds will go back to the Scherrer Cares Buddy Bench Program.