

# Great dining space design that increases participation and revenues



Elementary

Middle School

High School

College/University

Health care





Schools that have transformed their cafeterias have achieved revenue increases from 25% to 74%—and most recapture their initial investment in 18 months.



Palmer Hamilton provides turn-key solutions. Our services include pre-design consultation with students and staff, design presentations of layout and graphics and selection of furnishings. These services also include manufacturing and installation – all coordinated and managed by one team.

*When kids are your priority—your priority is the dining experience!*

# turn-key social/dining design



**social areas** Food Service destinations have become more than a place to get food; they have increasingly become places for social interaction and often extensions of the classroom. Free-standing tables allow students to create a more diverse setting while booths allow for sharing of ideas and for discussion of more sensitive topics.



**nutrition:** We believe that proper nutrition is the fuel that fires learning. Therefore it is our responsibility to create an environment that students desire to be in, the first step in nutritional health. We take that responsibility seriously.



Turn-key Dining Area Design and Installation

PHDesign  
palmerHAMILTONDesign



**decor packages** include a combination of custom-designed ceiling-hung, wall-mounted and window graphics and banners. Wall murals, menu boards, window treatments and serving line graphics are popular components of our overall design.



# elementary





Participation = Revenue

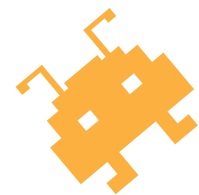
Research has shown that an investment in a contemporary dining facility will pay off by recapturing initial investments in about 18 months for a 2,000 student middle school. Many schools have experienced increases in profits up to 74%!!



# middle schools



Palmer Hamilton's professional interior and graphic design team will walk you through the entire process. You will have full access to the best design team in the industry, with well over 100 years of dining design experience.



**age-appropriate design** that accommodates more students with increased seating and managed traffic flow creates an inviting, safe and fun environment for all to enjoy.



# high schools

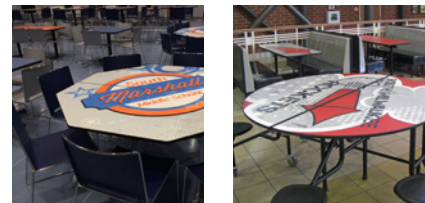


*Participation = Equality*

**food service spaces** are increasingly becoming extensions of the classroom. They not only provide an opportunity for social interactions but also for continuing education in an environment outside the classroom. Therefore furniture must be mobile and flexible, meeting the needs of a multi-use facility.



Creating a cool and contemporary "place to be" dining and gathering space diminishes the stigma for free and reduced lunch program students. The cafeteria becomes the melting pot for all students regardless of social and economic status.





# college/universities



**Palmer Hamilton** promotes and provides sustainable design, practices and products in every project. Assistance in "LEED" projects and sustainable practices are a standard part of every facility we design.



*Sustainability  
good for all*



**The college dining facility** has become one big living and social area. No one just sits and eats. They come to eat and talk and read and to check email. You cannot plan your space for a student to just come and eat, you must design it with flexible furniture that accommodates laptops, backpacks, group discussions and eating.





"We are constantly amazed that 'forgotten' space is now the centerpiece to student life. Our sales are up and profit percentage has gone through the roof. Our cafeterias are now the 'cool' place to hang out and the district administrators are choosing to use our locations for special events. While those special events add a bit more work they also add a lot more sales and a lot more profit!"

"Hillcrest High finished the year \$73,610 over forecast. That means the project there has paid for itself three times in the last two and a half years. We estimate a net increase in profit of \$600,000 directly related to the Palmer Hamilton Food Court."

**Quentin W. Cavanagh Marketing/Training Specialist,  
Greenville County Schools Greenville, SC**

"In speaking with our representative, she was able to handle and order what we wanted. Also, she was able to provide us with a "book" of what the cafeteria would look like prior to us placing the order. Incredible! She was in communication with me regularly regarding the cafeteria design, likes and dislikes. It was a great process."

**Scott Graber, Principal,  
Clark Middle School, St. John, IN**

"I really enjoy my time in the comfortable and relaxed food court. I can find a quiet corner to unplug or get work done on my own or hook up with my friends to hang out!! It seems like a restaurant so we tend to stick around longer."

**Adam Butler, Student,  
Hawkeye Community College, Waterloo, IA**

"Palmer Hamilton's cutting-edge designed cafeterias create a social dining destination. With the trendy surroundings, sleek colors and stylish art, students want to be in the cafeteria which results in greater participation, higher customer satisfaction and increased revenue."

**Cleta Long, School Nutrition Director  
Bibb County Public Schools, Macon, GA**



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