Contents

ABCDEFGHIJKLMNOPQRSTU VWXYZ abcdefghijklmo npqrstuvwxyz 0123456789!" #$&' ()*+,–./:;=?(\)_()–'"""

Getzen Metal Furniture Personalization Guide

Personalization styles

palmerHAMILTON

Personalization styles

We offer outdoor furniture that can carry custom branding and personalization in five different styles.

Our most common personalizations are on our perforated benches (fig. 1) and receptacles (fig. 2) where we can use logo art and our selection of fonts that are cut into the piece of furniture itself. Once produced in metal, the pieces are coated with thermoplastic for finish and protection.

The same is used on our Diamond benches [fig. 3] and receptacles, [fig. 4].

For added contrast, there is Multicolor option created by adding a thermocoated, colored piece of steel bolted behind the cut out image (fig. 5).

For Expanded benches, the personalization is limited to precut letters 8″ tall [fig. 6] that are welded to the bench back before coating with thermoplastic. See our Swiss Caps font, page 21.

We also offer Sublimation Panels for our benches and receptacles (fig. 7, 8). Photographic images can be embedded on the metal for logo and image matching. See page 25 for more information.

Ordering personalization

Ordering personalized benches

With so many bench and receptacle sizes and styles, and multiple fonts, plus the ability to include customer logos, each order for personalized metal is unique.

They will have some common elements in ordering. Before involving the plant, gather this information:

- Product size and style (use model number)

- Quantity to be ordered

- Color(s)

- Style of personalization
    Text only
    Text and logo
    Multicolor
    Sublimation

- Text to be included

- Preferred font

Following is helpful information on the size and quantity of the text that can be put on a bench. Please use this reference as you start the search for the best option to convey your message.

Note that the design experts may return with options for your font and style, based on their significant knowledge of our products.

We will provide a proof of your product before we put it into production.

Ordering for benches

Diamond Benches
10.75" vertical space

Bench size	Buddly Sans	Kickstand	LETTERMAN	Lucida Calligraphy	MINIMUS	Sans Bold Medium	Sans Condensed	Serif	STENCIL	SWISS CAPS	Tribute Script	Vetica
4' wide	6 lines characters/line: 26-34	6 lines characters/line: 26-34	4 lines characters/line: 15-18	3 lines characters/line: 15-18	7 lines characters/line: 32-40	4 lines characters/line: 16-22	4 lines characters/line: 26-34	4 lines characters/line: 15-18	4 lines characters/line: 17-22	N/A	3 lines characters/line: 21-22	4 lines characters/line: 16-20
5' wide	6 lines characters/line: 31-38	6 lines characters/line: 31-38	4 lines characters/line: 20-24	3 lines characters/line: 18-24	7 lines characters/line: 37-45	4 lines characters/line: 20-27	4 lines characters/line: 29-40	4 lines characters/line: 17-21	4 lines characters/line: 19-25	N/A	3 lines characters/line: 25-28	4 lines characters/line: 20-25
6' wide	6 lines characters/line: 40-48	6 lines characters/line: 40-48	4 lines characters/line: 25-29	3 lines characters/line: 20-24	7 lines characters/line: 48-56	4 lines characters/line: 25-32	4 lines characters/line: 37-46	4 lines characters/line: 22-26	4 lines characters/line: 25-32	N/A	3 lines characters/line: 30-35	4 lines characters/line: 26-32
8' wide	6 lines characters/line: 60-70	6 lines characters/line: 60-70	4 lines characters/line: 39-44	3 lines characters/line: 25-29	7 lines characters/line: 73-82	4 lines characters/line: 39-47	4 lines characters/line: 59-70	4 lines characters/line: 34-39	4 lines characters/line: 39-47	N/A	3 lines characters/line: 39-46	4 lines characters/line: 36-42

All character counts are estimates. Estimates shown are for smallest sizes possible;
increasing font size will decrease character count and lines. We will provide a proof before production.
These figures do not account for logos or logo elements.

Ordering for benches

Perforated Benches
8.1" vertical space

Bench size	Buddy Sans	Kickstand	LETTERMAN	Lucida Calligraphy	MINIMUS	Sans Bold Medium	Sans Condensed	Serif	STENCIL	SWISS CAPS	Tribute Script	Vetica
4' wide	4 lines characters/line: 22-26	4 lines characters/line: 18-24	3 lines characters/line: 9-10	2 lines characters/line: 15-22	4 lines characters/line: 26-29	3 lines characters/line: 14-19	3 lines characters/line: 21-25	3 lines characters/line: 12-16	3 lines characters/line: 15-17	N/A	2 lines characters/line: 14-20	3 lines characters/line: 12-16
6' wide	4 lines characters/line: 26-30	4 lines characters/line: 26-30	3 lines characters/line: 18-22	2 lines characters/line: 14-19	4 lines characters/line: 32-37	3 lines characters/line: 17-23	3 lines characters/line: 26-31	3 lines characters/line: 15-19	3 lines characters/line: 19-22	N/A	2 lines characters/line: 19-25	3 lines characters/line: 15-19
8' wide	4 lines characters/line: 46-52	4 lines characters/line: 46-52	3 lines characters/line: 30-34	2 lines characters/line: 22-27	4 lines characters/line: 55-58	3 lines characters/line: 30-36	3 lines characters/line: 44-50	3 lines characters/line: 25-30	3 lines characters/line: 32-35	N/A	2 lines characters/line: 22-27	3 lines characters/line: 25-30
10' wide	4 lines characters/line: 62-70	4 lines characters/line: 60-68	3 lines characters/line: 34-35	2 lines characters/line: 32-37	4 lines characters/line: 74-78	3 lines characters/line: 40-46	3 lines characters/line: 61-67	3 lines characters/line: 34-40	3 lines characters/line: 42-48	N/A	2 lines characters/line: 39-41	3 lines characters/line: 34-40
15' wide	4 lines characters/line: 38-42 x 2	4 lines characters/line: 36-41 x 2	3 lines characters/line: 20-21 x 2	2 lines characters/line: 38-48 x 2	4 lines characters/line: 46-48 x 2	3 lines characters/line: 25-29 x 2	3 lines characters/line: 36-40 x 2	3 lines characters/line: 21-25 x 2	3 lines characters/line: 27-29 x 2	N/A	2 lines characters/line: 20-23 x 2	3 lines characters/line: 21-25 x 2

All character counts are estimates. Estimates shown are for smallest sizes possible;
increasing font size will decrease character count and lines. We will provide a proof before production.
15 foot benches are constructed of two equal sections.
These figures do not account for logos or logo elements.

800-788-1028 | www.palmerhamilton.com
Visit our website for the complete family of Palmer Hamilton products
page 7 of 25 | Getzen metal personalization 0824
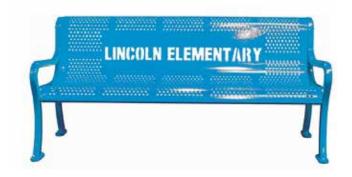
Ordering for benches

Perforated Rollform Benches
13" vertical space

Bench size	Buddy Sans	Kickstand	LETTERMAN	Lucida Calligraphy	MINIMUS	Sans Bold Medium	Sans Condensed	Serif	STENCIL	SWISS CAPS	Tribute Script	Vetica
4' wide	7 lines characters/line: 26-34	7 lines characters/line: 26-34	5 lines characters/line: 15-18	4 lines characters/line: 15-18	8 lines characters/line: 32-40	5 lines characters/line: 16-22	6 lines characters/line: 26-34	4 lines characters/line: 15-18	5 lines characters/line: 17-22	N/A	4 lines characters/line: 21-22	4 lines characters/line: 16-20
5' wide	7 lines characters/line: 31-38	7 lines characters/line: 31-38	5 lines characters/line: 20-24	4 lines characters/line: 18-24	8 lines characters/line: 37-45	5 lines characters/line: 20-27	6 lines characters/line: 29-40	4 lines characters/line: 17-21	5 lines characters/line: 19-25	N/A	4 lines characters/line: 25-28	4 lines characters/line: 20-25
6' wide	7 lines characters/line: 40-48	7 lines characters/line: 40-48	5 lines characters/line: 25-29	4 lines characters/line: 20-24	8 lines characters/line: 48-56	5 lines characters/line: 25-32	6 lines characters/line: 37-46	4 lines characters/line: 22-26	5 lines characters/line: 25-32	N/A	4 lines characters/line: 30-35	4 lines characters/line: 26-32
8' wide	7 lines characters/line: 60-70	7 lines characters/line: 60-70	5 lines characters/line: 39-44	4 lines characters/line: 25-29	8 lines characters/line: 73-82	5 lines characters/line: 39-47	6 lines characters/line: 59-70	4 lines characters/line: 34-39	5 lines characters/line: 39-47	N/A	4 lines characters/line: 39-46	4 lines characters/line: 36-42

All character counts are estimates. Estimates shown are for smallest sizes possible;
increasing font size will decrease character count and lines. We will provide a proof before production.
These figures do not account for logos or logo elements.

Ordering for benches

Expanded Benches

Bench size	Buddy Sans	Kickstand	LETTERMAN	Lucida Calligraphy	MINIMUS	Sans Bold Medium	Sans Condensed	Serif	STENCIL	SWISS CAPS	Tribute Script	Vetica
4' wide	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 line 5-8 characters	N/A	N/A
6' wide	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 line 7-11 characters	N/A	N/A
8' wide	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 line 10-15 characters	N/A	N/A
10' wide	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 line 13-19 characters	N/A	N/A
15' wide	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 line 9-14 characters x 2	N/A	N/A

All character counts are estimates. Estimates shown are for smallest sizes possible;
increasing font size will decrease character count and lines. We will provide a proof before production.
15 foot benches are constructed of two equal sections.
These figures do not account for logos or logo elements.

Fonts catalog

Personalization fonts

Buddy Sans

Kickstand

LETTERMAN

Lucida Calligraphy

MINIMUS

Sans Bold Medium

Sans Condensed

Serif

STENCIL

SWISS CAPS

Tribute Script

Vetica

We have twelve customized **Production Fonts** to work with our metal production process. See the following pages for specifics for each font. Use the fonts at the recommended size or larger. We will provide a proof so you can see how the lettering fits on the furniture before we produce the pieces.

Eleven of these fonts are stencil fonts, and may be used interchangeably on all but the expanded metal bench styles.

For expanded metal benches; there is only one Production Font in one size which may be used: LC Swiss Caps at 821 point. Swiss Caps letters are pre-cut in one size and are welded to the bench back during production.

If this large lettering does not work with the client's wording, our Customer Service Representatives will recommend optional font styles that may better display the intended message.

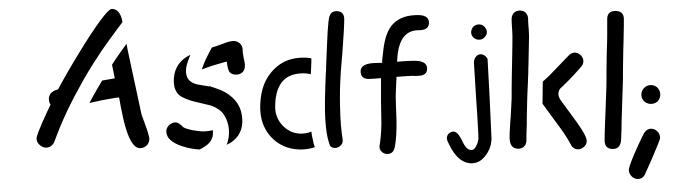See the following pages for the full display of characters for each font.

Personalization fonts

Buddy Sans Full character + glyph set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmonopqrstuvwxyz0123456
789!#$%&()+,-./:;?()-""''•

Buddy Sans is a very casual font, fun and loose, used on most metal Buddy Benches at elementary schools.

At minimum size, the font will carry approximately **one character per inch** on the bench back.

This font is usable in production at sizes of **140 points and larger**.
The sample below is the minimum, 140 points at 100% scale.

Asdf jkl;

Personalization fonts

Kickstand Full character + glyph set

ABCDEFGHIJKLMNOPQRSTU
VWXYZabcdefghijklmnopqrs
tuvwxyz0123456789.,:.--+=*!
?()#$@&•'"/

Kickstand is an informal font, without a standard and stable baseline, easily used on metal Buddy Benches and other elementary schools furniture, or park settings where fun is the message.

At minimum size, the font will carry approximately **one character per inch** on the bench back.

This font is usable in production at sizes of **140 points and larger**.
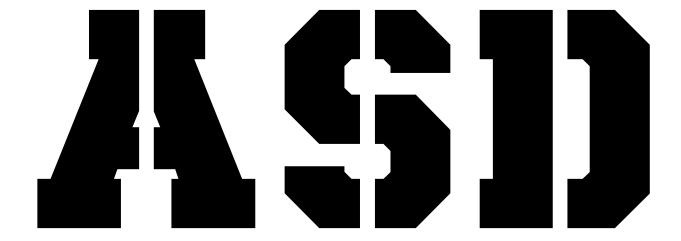The sample below is the minimum, 140 points at 100% scale.

ASdfjkl

Personalization fonts

Letterman Full character + glyph set (CAPS only)

A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z 0 1 2 3 4 5 6 7 8 9 ! # $ % + ' , - . / : ; <
= > ? \ . - — " " " " .

Letterman is a strong structural font reminiscent of a varsity jackets. Popular with graduating class benches, it also is frequently used for sporting team benches.

At minimum size, the font will carry approximately **one character per two inches** on the bench back.

This font is usable in production at sizes of **220 points and larger**.
The sample below is the minimum, 220 points at 100% scale.

ASD

Personalization fonts

Lucida Calligraphy Full character + glyph set

ABCDEFGHIJKLMNOPQRSTVWXYZ

abcdefghijklmnopqrstuvwxyz0123456789!

"#&',-./?@""

This font is usable in production at sizes of **380 points and larger**.
The sample below is the minimum, 380 points at 100% scale.

Lucida Calligraphy is formal script font, graceful and easily readable. This lettering is frequently utilized for memorial messages.

At minimum size, the font will carry approximately **one character per two and a half inches** on the bench back.

Asclf

Personalization fonts

Minimus Full character + glyph set (CAPS only)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
()123456789.,:;!?+✳•/()&'--```

.This font is usable in production at sizes of **94 points and larger**.
The sample below is the minimum, 94 points at 100% scale.

Minimus is a simple and clean font that allows for the most characters on a bench than any other typeface. It can be mixed with other fonts as a subtitle to the main headline of a larger font.

At minimum size, the font will carry approximately **one and one fifth characters per inch** on the bench back.

ASDFJKL;

Personalization fonts

Sans Bold Full character + glyph set

A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z a b c d e f g h i j k l m o n p q r s t u
v w x y z 0 1 2 3 4 5 6 7 8 9 ! " $ & ' ( ) * + , − / : ; =
? (\ ) ` — — ' ' ' " " . …

Sans Bold is a plain and clean font for many message types.

At minimum size, the font will carry approximately **one character per one and a half inch** on the bench back.

This font is usable in production at sizes of **218 points and larger**.
The sample below is the minimum, 218 points at 100% scale.

Asdfj

Personalization fonts

Sans Condensed Full character + glyph set

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456
789!"$&'()*+,−./:;=?(\)_ `--˘˝˜˙˝""•…

Sans Condensed is similar to the Sans Bold font, plain and clean but narrower letters for more content per line.

At minimum size, the font will carry approximately **one character per one and a quarter inch** on the bench back.

This font is usable in production at sizes of **180 points and larger**.
The sample below is the minimum, 180 points at 100% scale.

Asdlfjkl

Personalization fonts

Serif Full character + glyph set

ABCDEFGHIJKLMNOPQRSTU
VWXYZ abcdefghijklmo
npqrstuvwxyz 0123456789!"
#$&' ()*+,−./:;=?(\)_()−'"""

Serif is a very traditional font, clean and easily readable, for most any message.

At minimum size, the font will carry approximately **one character per one and a half inch** on the bench back.

.This font is usable in production at sizes of **240 points and larger**.
The sample below is the minimum, 240 points at 100% scale.

Ascl

Personalization fonts

Tribute Script Full character + glyph set

ABCDEFGHIJKLMNOPQRSTU

VWXYZabcdefghijklmnopqrstuvwxyz01234

56789!"& ',-.:;

Tribute Script is a cursive, italic font, elegant and with a personalized feel.

At minimum size, the font will carry approximately **one character per one and five eights of an inch** on the bench back.

This font is usable in production at sizes of **300 points and larger**.
The sample below is the minimum, 300 points at 100% scale.

Asd

Swiss Caps Full character + glyph set (CAPS only)

ABCDEFGHIJKLMNOPQRSTU VWXYZ0123456789!$&,./?

This font is usable in production **only** at the size of **exactly 821 points**. (approximately 8" in capital letter height)
The sample at right is the size, 821 points at 100% scale.

Swiss Caps is a plain sans serif font, very basic and clean. Limited by its large size, it is a good font for simple messages. These pre-cut letters are welded on to an expanded metal back.

This font will carry approximately **one character per six and one half inches** on the bench back, with major variation in characters like "I" and "1", which are much narrower.

Personalization fonts

Stencil Full character + glyph set (CAPS only)

ABCDEFGHIJKLMNOPQRSTU
VWXYZ0123456789
!"#$%&'()*+,-./:;<=>?[\]^_`{|}~
¡¢£¤¥¦§¨¿π−€•

Stencil is a blocky font, bold and strong to carry a message with authority.

At minimum size, the font will carry approximately **one character per one and three quarters inch** on the bench back.

This font is usable in production at sizes of **208 points and larger**.
The sample below is the minimum, 208 points at 100% scale.

ASDF

Personalization fonts

Vetica Full character + glyph set

ABCDEFGHIJKLMNOPQRSTU
VWXYZabcdefghijklmnopqrstu
vwxyz0123456789.,:;-—+=*!?()#$@&•'"/

Vetica is a sans serif font with a wide, stable character width and a thin stroke

At minimum size, the font will carry approximately **one character per one and a half inch** on the bench back.

This font is usable in production at sizes of **230 points and larger**.
The sample below is the minimum, 230 points at 100% scale.

Asclf

Sublimation panels

Sublimation panels

Sublimated products allow for full color artwork to be used on our personalized products. High resolution artwork is applied by means of sublimation and can withstand weather exposure. We can manufacture all of our personalized products (including receptacles) with the sublimated process, with the exception of any expanded metal products.

Sublimation Panel Defined

A sublimation panel is a durable, digitally imaged high pressure laminate, called DHPL, particularly good for putting logo art on your furniture. Panels are made by layering a digital print and melamine sheets, with a core of phenolic resin-impregnated sheets. The assembly is then pressed at high heat and pressure for an extended period of time. While still under pressure it is allowed to cool. As the melamine resin flows, it absorbs the print and all the materials are consolidated into a single panel of thermoset plastic. The graphic features a texture described as "ice" which is hard, pebbled, and highly scratch resistant. This process creates a single, solidified composite, completely consolidated with the graphics. There is nothing to delaminate or come apart. Once created, the material can be cut to a custom shape to enhance the artwork.

Care of Sublimation Panels

Use mild soap and water for general cleaning. Rinse with clean water after washing. DO NOT use abrasive cleaners, acids or acetone as these will damage the surface of the panel. Graffiti (paint, crayon, felt tip markers, etc.) can be removed using organic solvents, such as Simple Green, Goof-Off, or similar nonabrasive graffiti removers. Very stubborn graffiti may require stronger solvents, such as mineral spirits or industry grade graffiti removers. Always rinse with clean water after cleaning.

Close-up of an actual sublimation panel; note the high quality printing.