PHDesign
BY PALMER HAMILTON

Inspirational Design. Engaging Spaces.

We design, create, and install engaging and inspiring food courts, common spaces, and libraries that positively impact educational outcomes for students.

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Our industry leading design experts use our proven collaborative process to create tailored designs that boost school spirit of students, teachers, and faculty, and positively impact local community. Informed by design trends, we create and install engaging and inspiring spaces.

INTAKE	CONCEPTUALIZE / DESIGN / PRESENT				COMPLETION
1	2	3	4	5	6

Our Proven Process

Four Design Level Options

FULL DESIGN OPTION Contracted design agreement

Full Design A paid, comprehensive, creative plan that delivers a turnkey solution where our designers come to you. We collaborate with our clients to ensure their vision is brought forward in furniture layouts, graphics, and décor. Each project includes 3-D renderings and all project specifications. Our Palmer Hamilton Team consists of designers, project managers, and installers to ensure each and every project is handled with precision and care from start to finish.

MINI DESIGN OPTION No design fee with order of over $20K

Mini Design This process provides a customized floor plan unique to your space that is recommended by our design team. Selling partners provide the room measurements. Our team will develop a customized tabletop design and provide colored furniture layouts and product isometrics.

BLACK & WHITE OPTION Standard with your order

Black & White Design A no fee process where we provide a floor plan of your selected products to show how they fit into your space, based on your provided measurements. This layout serves as a guide to your installers.

ART ONLY OPTION Hourly design fees apply

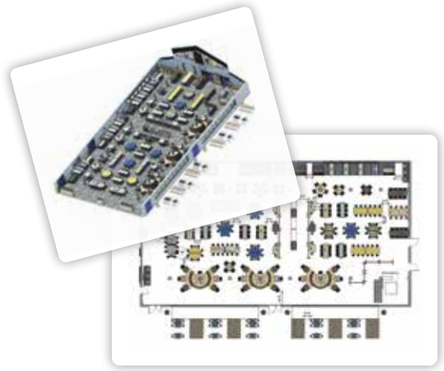
Art Only Design No project is too small or large. Let our design team help you develop your brand.

1 Intake and Consultation

Measurements to ensure furniture and graphics fit the space.

INCLUDED IN FULL DESIGN OPTION On site for 6-8 hours, a designer analyzes your space, takes measurements of walls and obstacles, assessment of electrical and technological requirements. This includes a comprehensive discussion where client needs, objectives and budgets are prioritized, and the designers share information on successful elements. Traffic flow, equipment selection, color consultation are all included.

INCLUDED IN MINI DESIGN OPTION Sales partner provides all perimeter measurements and information for the design team to provide a schematic furniture layout for our end-users.



2 Schematic Design Begins

Recap of on-site visit, creation of black and white floor plan, furniture selection.

INCLUDED IN FULL DESIGN OPTION PHDesigners create the floor plan and conceptualize the furniture and wall graphics based upon client meeting.

INCLUDED IN MINI DESIGN OPTION PHDesigners create the floor plan and conceptualize furniture graphics with information provided from our sales partners.

3 Design Deliverables Compiled

Complete ideas put onto paper.

INCLUDED IN FULL DESIGN OPTION Designers create finish boards and bound design books to share with the end-user. Included in our customized design proposal are layouts, rendered furniture isometrics, wall elevations, and 3-D renderings to help our clients understand what their transformed space will become.

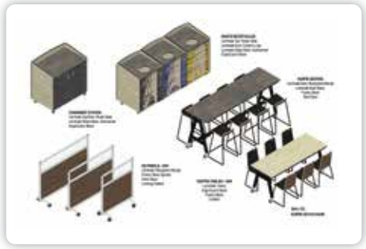
INCLUDED IN MINI DESIGN OPTION Design books created that showcase rendered furniture, a custom logo laminate design, and layout.

4 Presentation

Sharing the vision.

INCLUDED IN FULL DESIGN OPTION An on-site presentation with design books and boards by a PHDesigners occurs with the end-user. Team completes site verifications. Revisions are completed until 100% client satisfaction.

INCLUDED IN MINI DESIGN OPTION Sales team shares the furniture schematic with the end-user for feedback and revisions.



5 Project Management

Summing up the details.

INCLUDED IN FULL DESIGN OPTION Our project management team develops quotes to share with our dealer partners. They ensure all products specified in the design are procured once a PO has been secured.

INCLUDED IN MINI DESIGN OPTION Our customer service team develops quotes and handles all product ordering when POs are received.

6 Manufacturing and Installation

The final step as order is produced, deliveries made.

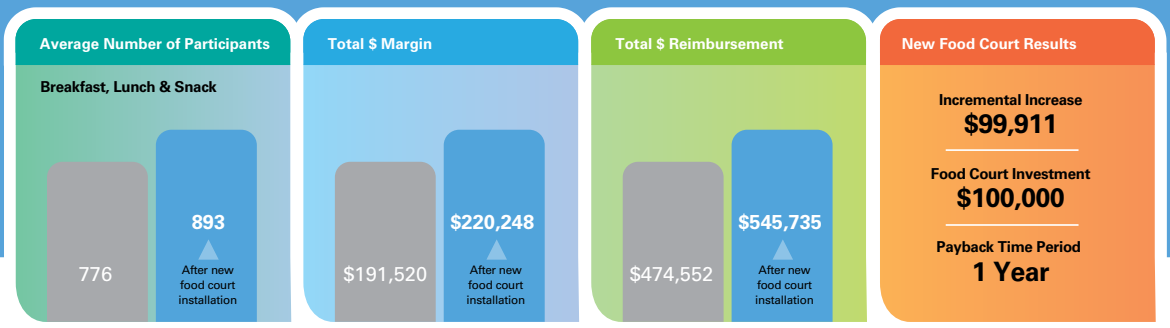
INCLUDED IN FULL DESIGN OPTION Project management and installation teams provide a turn-key solution for designed schematics while working with our sales partner and client.

INCLUDED IN MINI DESIGN OPTION Customer service team members work hand-in-hand with our sales partners to provide installation solutions.

Profitable Results

Return on Investment The typical school will see an average of a 10-15% participation increase in new food courts.

One of the most prudent investments a school can make is by enhancing their dining and common areas. In most applications, the return on initial investment is covered within 18 months allowing these spaces to become profit centers for the district.



Notes: Number of Days a Year - 180.
For descriptive purposes only.

Sample Projects

Elementary School

High School

Higher Education

For even more information about PHDesign, scan the QR code.

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143 S. Jackson Street
Elkhorn, WI 53121-1911

Toll Free: 800-788-1028
Local: 262-723-8200
Fax: 262-723-5180

www.PalmerHamilton.com
palmerhamilton.com/ph-design