



Buddy Bench Customized Graphics & Logos Request Form

Following these guidelines will ensure that your order is processed quickly and correctly. Failure to provide the information required below and your logo in the correct format may delay your order and add costs.

SHIPPING INFORMATION

This must accompany custom graphics request (where to send physical laminate sample):

School Name: _____

School Contact: _____

Contact Phone: _____

Contact Email: _____

Product Shipping Address: _____

School Website: _____

PRODUCT INFORMATION

Bench Model No.: _____ Number of Bench(s): _____

Description of Custom Graphics: _____

Indoor Bench:

Outdoor Bench:

COLOR INFORMATION

Specify BRAND NAME color for graphics (If Pantone number(s) are available for the color(s) in your logo, please provide them in the Brand name spaces). If no Pantone number is available, colors will be converted to match Wilsonart specific color boards.

I understand that all specified colors will be converted to match Wilsonart's specific color boards.

Brand Name: _____

Major Background Color (refer to color description above):

Brand Name: _____

Note: If colors are not specified or known, Palmer Hamilton will attempt to guess color matches, per your request. There will be no guarantees for a precise match and the logo process may be extended if multiple color changes are necessary.

LOGO FILE INFORMATION

Format: Original file is created in Adobe Illustrator and saved as an “.eps” or “.ai” file format (vector art).
 If unsure of these file types, please check with your art department or printer.

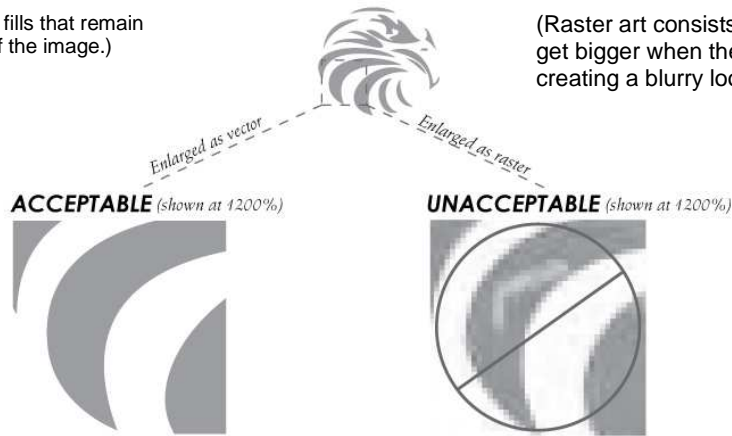
Example of vector art:

(Vector art consists of lines and fills that remain clean/clear no matter the size of the image.)

(shown at 100%)

Example of raster art:

(Raster art consists of squares of color that get bigger when the image is enlarged, creating a blurry look.)



LOGO SPECIFICATIONS

To process your logo request, we will need the following:

1. A High-Resolution Graphics File

Accepted Formats: Adobe Illustrator (.ai file), Encapsulated Post Script (.eps file), High-Resolution .jpg (must be 300 dpi at 3”x 3” or above).

2. Your Chosen Graphics Orientation: (Please circle one)

Option A: School name & colors.

Option B: School name, colors and logo.



If a specific Pantone color is desired for the logo, please provide a Pantone number to reference.

I authorize that the information above has been filled out correctly and completely. **Initials:**

Once you have completed this form and gathered the requested information, please fax or email to Palmer Hamilton:

Palmer Hamilton
 Attn: Joan Schenk
 143 S. Jackson Street
 Elkhorn, WI 53121
 Fax: 262-723-5180
 jschenk@palmerhamilton.com

- Completed Form
- Vectorized Logo
- Color Specifications